

Please add the following new claims:

~~1~~ 2. A system for displaying interactive program guide data with television programming that is displayed on a viewer's display screen, comprising:

 a superimposing circuit for displaying the interactive program guide data in an interactive program guide data display wherein at least a portion of the interactive program guide data display has a perceived partial transparency so that the television programming can be at least partially perceived by a television viewer through the portion of the interactive program guide data display.

~~2~~ 3. The system of claim ~~1~~ 2, wherein the superimposing circuit causes the perceived partial transparency of the portion of the interactive program guide data display to vary as a function of a weight of perceived partial transparency.

~~3~~ 4. The system of claim ~~2~~ 3, wherein the weight of perceived partial transparency can be controlled by the television viewer.

~~4~~ 5. The system of claim ~~3~~ 2, wherein the weight of perceived partial transparency is indicated on the viewer's display screen.

~~5.~~ The system of claim ~~3~~², wherein an increase in the weight of perceived partial transparency causes the perceived partial transparency of the portion of the interactive program guide data display to decrease.

~~6.~~ The system of claim ~~7~~², wherein a decrease in the weight of perceived partial transparency causes the perceived partial transparency of the portion of the interactive program guide data display to increase.

~~7.~~ The system of claim ~~7~~², wherein the weight of perceived partial transparency at an activation of a display of the interactive program guide data display is identical to the weight of perceived partial transparency at a deactivation of a previous display of the interactive program guide data display.

~~8.~~ The system of claim ~~7~~¹, wherein the interactive program guide data displayed corresponds to a plurality of television channels.

~~9.~~ The system of claim ~~7~~¹, wherein the interactive program guide data displayed corresponds to a plurality of times.

~~10.~~ The system of claim ~~7~~¹, wherein the interactive program guide data displayed corresponds to a plurality of television channels and a plurality of times.

11 12. The system of claim 11, wherein the interactive program guide data is displayed in a grid format.

12 13. The system of claim 11, wherein the interactive program guide data is displayed as a scrolling program guide.--

REMARKS

Introduction

Claim 1 has been cancelled. Claims 2-13 have been added. Reconsideration of this application in view of the following remarks is respectfully requested.

The Cross Reference to Related Applications

In the Office action it was pointed out that the present application must contain a specific reference to the earlier filed application if priority under 35 U.S.C. § 120 is desired. Applicants do desire such priority. However, the present application has already been amended to contain the requisite specific reference. The pertinent amendment was made in the last section on page 3 of applicants' original patent application transmittal letter, filed November 20, 1997 with the original application papers. Accordingly, no further cross reference need be added.